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**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**BIKESTATION SAVES 1,000 BARRELS OF OIL IN 2008;  
EXPECTS TO SAVE 40,000 BARRELS BY 2014**

**Long Beach, Calif., July 14, 2009** — [Mobis Transportation](#), the nation's only turnkey multimodal transportation company and developers of [Bikestation](#) bicycle transit centers, today announced significant environmental improvements and savings garnered as a result of Bikestation facilities in 2008. According to Andréa White-Kjoss, president and chief executive officer of Mobis/Bikestation, "These statistics only begin to demonstrate the dramatic savings and environmental improvements that cities, campuses and developers can experience through the creation of bicycle and [multimodal transit systems](#) and centers."

According to studies performed with CALSTART formulas, in 2008 six Bikestation facilities and their members:

- Served their communities by securely parking 66,820 bicycles
- Lessened congestion by 133,640 car trips
- Improved air quality by keeping 400,000 pounds of pollutants out of the air
- Saved energy and increased energy independence by saving over 1,000 barrels of oil

White-Kjoss continued, "And it's important to note that these numbers only reflect the direct impact of the one- to three-mile bicycle trip without taking into account the much larger environmental effect of the transit trip(s) made possible by the Bikestation facilities. These numbers would be a significant multiplier."

Bikestations are secure, full-service bicycle transit centers that address the needs of the discretionary transit customer — those who can choose to ride a bike and take public transportation or drive their cars — as well as the non-discretionary customers who use a bicycle as their primary mode of transportation. Such customers are concerned about bicycle security, personal safety and convenience. To meet these needs, Bikestations and other Mobis multimodal transportation centers are equipped with electronic security and access systems, lockers, comfort facilities, and often offer bicycle repair and equipment. Bikestation has helped develop a dozen such facilities in the U.S. The statistics from 2008 were conducted on only six of these facilities.

“Many more Mobis/Bikestation bicycle and multimodal facilities are in planning,” said White-Kjoss. “By 2014, we will have begun serious development of multimodal transit networks in many U.S. cities combining full-service centers with other unstaffed but secure hubs. As a result, we expect to be saving over 16 million pounds of pollutants and over 40,000 barrels of oil per year. That’s the equivalent of shutting down five miles of the 405 Freeway in L.A. for nearly three weeks!”

Mobis Transportation/Bikestation works with cities, transit authorities, educational and corporate campuses, and developers to quickly and efficiently plan and implement the appropriate types of multimodal transit facilities for any given environment. Mobis experts can assist clients in developing working plans often in as little as a month.

#### About Mobis Transportation/Bikestation

[Mobis Transportation/Bikestation](#) is a consulting, development and management firm that helps clients develop sustainable bicycle and other alternative multimodal transportation infrastructure systems from inception through construction, operations and maintenance. It was founded with the goal to reduce traffic congestion and vehicular emissions, improve access to mass transit and offer meaningful mobility choices. Mobis helps clients make the most of every transportation and development dollar by leveraging those investments — bringing them more customers for less. With over 13 years experience and deep operational expertise, Mobis stands apart as one of the world’s leading experts

in making multimodal transportation a reality. Mobis operates a network of innovative transportation facilities through [Bikestation](#), [CityWheels](#) and [City BikeShare](#) brands. Bikestation creates the only turnkey ecosystem for bicyclists and bicycling. The company consults in design and build, and it manages these facilities across the country and around the world. Bikestation facilities offer secure bicycle parking and related services to make cyclists' lives easier, including repair services, equipment and accessory sales, restrooms and changing rooms. Mobis/Bikestation has headquarters in Long Beach, Calif. More information on Bikestation can be found at [www.mobisinc.com](http://www.mobisinc.com) and [www.bikestation.com](http://www.bikestation.com) or by calling at 562-733-0106, or by e-mailing [info@bikestation.com](mailto:info@bikestation.com).