



Who: Mobis Transportation/Bikestation

What: Mobis Transportation/Bikestation is a consulting, development and management firm that helps clients develop sustainable bicycle and other alternative multimodal transportation infrastructure systems from inception through construction and operations. Mobis works with municipalities, developers and campuses (both educational institutions and corporate) with a goal of reducing traffic congestion and vehicular emissions, improving access to mass transit and offering meaningful, viable mobility choices.

Mobis Transportation is the only turnkey bicycle/alternative transportation system in the United States. Through Bikestation, CityWheels and City BikeShare brands, Mobis operates a network of innovative transportation facilities that are literally complete, safe ecosystems for bicycles and cyclists. Bikestation facilities include secure bicycle parking, repair facilities, equipment and accessories sales, restrooms and changing rooms.

Mobis Transportation offers municipalities assistance in securing ARRA (American Recovery and Reinvestment Act) funds set aside for bicycle infrastructure projects. Through the MobisEDGE

Program, Mobis enables cities to jumpstart bicycle and transit center projects with site analysis, demand planning and cost estimates in only four weeks.

When:

The first Bikestation was opened in 1996 and the organization was founded at that time as a non-profit organization. Demand for Bikestation facilities caused Mobis Transportation to move to for-profit status in 2009 while maintaining its non-profit arm for its educational mission.

Where:

Mobis/Bikestation has its headquarters in Long Beach, Calif. and currently maintains 12 Bikestations with many more in planning and conception.

Why:

Mobis Transportation/Bikestation is leading a paradigm shift in alternative transportation. By overcoming many of the roadblocks to acceptance of bicycling and public transportation — safety, improved access, cost, liability, comfort, sanitation, convenience — Mobis/Bikestation makes new choices in mobility both feasible and exciting for cities, developers, companies, educational institutions and all the people who access their facilities.

Key Executives:

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